



## **BUSINESS OPPORTUNITY**

### **Why is Q.L.C. International a great business opportunity :**

**a )** Q.L.C. is the leading electronics installation business on the Gold Coast resulting from a strong past and current aggressive marketing campaign.

- **Yellow Pages** ( refer attached copies )
- **Local newspapers : Sun, The Bulletin, Courier Mail**
- **Internet advertising : Company Website, group mailing initiative, Yellow Pages Online, True Local**

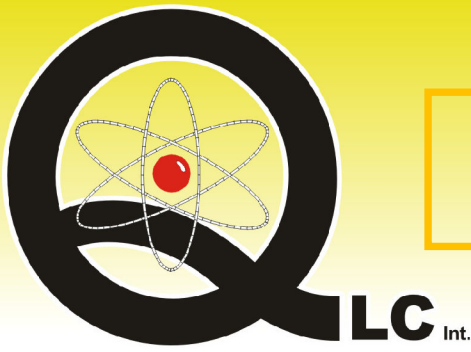
**b )** Q.L.C. has developed a network of highly qualified and experienced subcontractors and suppliers ensuring that Q.L.C. provides a full service in ALL electronic installation fields and supplies.

- **Cabling Telephone, Data, Intercom systems, Computers**
- **Professional sound system, Video, Home theatre systems**
- **Antenna, Satellite, Cable TV, Domestic and commercial**
- **Video Surveillance ( CCTV )**

**c )** Q.L.C. International is not only a great current business opportunity but also provides a positive future outlook as a result of providing services with the fastest growing global industries – ELECTRONIC, ENTERTAINMENT, VIDEO SURVEILLANCE – CCTV, SECURITY, COMPUTER AND COMMUNICATION.

**d )** Q.L.C. International has been designed to allow almost anyone, regardless of experience in electronics, to be able to manage the company.

**e )** Q.L.C. International is located on the beautiful Gold Coast ( is now credited as the fastest growing City in Australia. ) Renowned for beauty and safe environment and friendly residents, the Gold Coast presents a great lifestyle and offers fantastic business growth opportunity.



## **FINANCES & STOCK / VALUES / EXPENSES**

**ADVERTISING** : ( Yellow Pages paid till July 2009 ) : **\$ 30,000**

**ADVERTISING MATERIAL** :

( t-shirts, business cards, letterheads, car signs ) : **\$ 2,000**

**WEB SITE – WEB SHOP** : **\$ 10,000**

**STOCK** : **\$ 2,000 - 3.000**

**TOOLS / PROFESSIONAL TESTING EQUIPMENT** : **\$ 6,000**

**VEHICLE 1** : **\$ 8,000** ( Holden COMBO 2000, EXCELLENT CONDITION )

**VEHICLE 2** : **\$ 15,000** ( Jeep Grand Cherokee 2000, excellent condition, special made for advertising purposes )

**OFFICE EQUIPMENT** : **\$ 2,000**

**ADMINISTRATIVE COST** : **\$ 2,000**

**TOTAL** : **\$ 78,000**

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**TURN OVER** : **\$ 140,000 – 180,000**

**PROFIT** : **\$ 70,000 – 90,000**

*For more info about financial year including 2006/07, at bookkeepers and accountants.*

**ACCOUNTANT** : **DJ LIPP & CO ( Doug Lipp )**

**TELEPHONE** : + 61 7 5532 8277

**FAX** : + 61 7 5531 1106

24 Bay St, Southport 4215

P.O. Box 1216, Southport

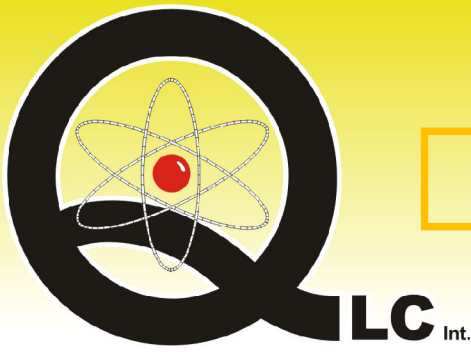
**BOOKKEEPER** : **FIRST CLASS ACCOUNTS ( Somone Love )**

**TELEPHONE** : + 61 7 3200 4906

**MOBILE** : + 61 4 30317 633

**FAX** : + 61 7 3200 9466    **E mail** : slove@firstclassaccounts.com

P.O. Box 1748, Springwood



## ADVERTISING

- Since the first operating day Q.L.C. International started with very aggressive advertising which made Q.L.C. International one of the leading companies on the Gold Coast, At the same time we completed research of Gold Coast marketing & advertising providers and compared their prices and costs with the marketing effects.
- After 12.months of aggressive advertising and spending \$ 50,000 on Yellow Pages, \$ 20,000 local news paper : The Bulletin, Sun and Courier Mail, \$ 10,000 on Internet advertising trough Yellow Pages and other Internet advertising providers. We spent \$ 15,000 on developing our own web site and prepare to launch Q.L.C. Web Shop.
- From 1. July 2008, we started our own Internet advertising campaign which with we intend to send to all our potential costumers ( high-low rises, resorts, offices, shops, factories and all similar industrial and commercial areas.) info e-mails about Q.L.C. International and link to our web site.
- After spending approx. \$ 100,000 and 12. months time on aggressive advertising, we now know the best and most effective ways of advertising our business and the best way to get to our potential customers.
- We would like to mention that we achieved more in 12. months than most similar companies on the Gold Coast in last 10-15 years.